

Abstract of the Disclosure

5 A service database stores a set of area information and a
 service program for each individual service. When position
 information of a mobile station and service selection information
 are received, the service database is searched to retrieve a service
 program specified by the service selection information and
 corresponding area information. When the mobile station is present
 10 in the area represented by the area information, the service program
 is executed to provide a service to the mobile station.